



Investigative Business Journalism Course

St. Augustine's University Tanzania

Background

SAUT in collaboration with BEST-AC and ANSAF is offering a fully funded course in Investigative Business Journalism for the experienced journalists in Tanzania. The course aims to equip journalists with the knowledge to successfully report on the business environment effectively and efficiently. At the end of this course, journalists should have the ability to use data with a compelling narrative to educate and impart essential business news to the readers. The course will be held at the SAUT campus in Mwanza for four intensive weeks starting in June 2012. After the course, students will undergo an attachment period of 6 months, during which also some mentoring shall be received from SAUT lecturers.

Admission into the program will be competitive based on the following minimum requirements that should demonstrate your competence as a journalist;

- Professional qualifications in journalism or mass communications
- At least 5 years' experience in print and broadcasting journalism in Tanzania having been published in the local daily newspapers within the last 12 months.

To apply for this course, please mail to SAUT the following;

- Submit a 2 page essay type written to demonstrate your motivation for participating in this course
- An updated curriculum vitae with details of three referees
- 5 (scanned hard copy) Articles of work that you have authored and published in the local media houses.
- 5 minutes audio or video of the News broadcasts or similar (if any)
- Entries (particulars) should be original pieces and demonstrate realities on the ground
- Previous work on agri-business/ rural development will be an added advantage

For your Information:

ANSAF and BEST – AC will have the pleasure to organize awards and grants for the top students upon publishing articles that have been peer reviewed and have demonstrated the aptitude to become excellent investigative business journalists by 2013. Opportunities for internships will be available.

Applications will be closed by 5th June, 2012.

Kindly email your 2 page motivational essay, Curriculum Vitae, articles as indicated above and audio/ video news broadcasts if available to:

Nkwabi2010@yahoo.com
imaneduwe@yahoo.co.uk

Note: Indicate **IBJ + Surname** on the subject line of your email!

Increase your knowledge of business reporting and improve your capacity to better serve Tanzania!