



Investigative Business Environment Journalism Course

St. Augustine University of Tanzania – Mwanza

Seize this opportunity!

SAUT in collaboration with BEST-AC and ANSAF is offering a course in Investigative Business Environment Journalism for young media professionals in Tanzania. The course aims to equip journalists with the knowledge to successfully report on the business environment effectively and efficiently. At the end of this course, journalists should have the ability to use data with a compelling narrative to educate and impart essential business news to the readers. The course starts on the **1st July, 2013** and entails a total 4 weeks funded intensive training in Mwanza. The course will be followed by 8 weeks attachment period at or close to the students' duty station (Non-funded)

During the attachment period, students will be mentored by senior media practitioners who will review the products their field assignments and provide guidance to nurture the skill of business reporting. The course aims to prepare journalists to competently report and successfully publish on the business environment. The course targets young media practitioners with at least 3 years' experience and or demonstrated interest in reporting on agri- business, and the ease or unease of doing business in Tanzania.

Admission into the program will be **competitive**, where preference will be given to those that demonstrate aptitude and serious interest to excel in investigative business environment journalism. The criteria for selection will be based on the following minimum requirements:

- Professional qualification in Journalism or Media Studies.
- At least **3 years' experience** with print or broadcast media in Tanzania (print journalists are encouraged to apply)
- At least 5 published print or broadcast content within the last 12 months should be submitted.
- Media products previously published in agri-business, policy environment and budgeting processes (national and local) will have an advantage.

To apply for this course, kindly send an Email to SAUT, Attaching the following Information:

- A compelling 2 pages motivation essay
- Brief Curriculum Vitae with details three referees and their contact information.
- Scanned copies of your published work and copy of radio material (or a web- link)

Make sure that all materials submitted are original products and that your ownership or role (when produced in team work) is sufficiently clear.

Note:

The nature of this course is competitive and will require dedicated focus from successful applicants throughout the course. There will be attachments available after the one month course at SAUT that will

require motivation letters to selected partners from students. Only serious applicants are invited to apply. Radio journalists are encouraged to apply.

Application deadline 17th May, 2013.

Kindly Email your 2 pages motivation essay, Curriculum Vitae (CVs), and articles or audio / broadcasts or web link to:

ibejhost@gmail.com

For any inquiry call 0755 963189

Note: Indicate IBEJ + Surname on the Subject line of your email.

Come learn and grow your skills in business environment reporting and build you capacity to serve Tanzania!